

Facebook Ads # 2: Invite To Webinar



Experience is definitely the best teacher! After [Insert length of time and industry such as over 16 years selling online], I have made every mistake in the book but I have also learned some super important lessons and strategies that have helped me last this long in the [insert niche] industry.



This experience has helped me understand the EXACT ingredients that differentiate a wildly successful [insert what you are selling such as digital course] and one that doesn't get off the ground.



I made a decision when I first started that once I made it, I would help other aspiring [insert audience name such as course creators] avoid the pitfalls and mistakes that almost made me go out of business the first year [or say when you get started].



This is why I am super pumped for this masterclass where I will go deep on sharing the [insert industry/niche such as course creation] strategies that are working right now!

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Example:







Experience is definitely the best teacher! After

[over 16 years selling online], I have made every mistake in the book but I have also learned some super important lessons and strategies that have helped me last this long in the [course selling] industry/get incredible results.



This experience has helped me understand the EXACT ingredients that differentiate a wildly successful [digital course] and one that doesn't get off the ground.



I made a decision when I first started that once

I made it, I would help other aspiring [course

creators] avoid the pitfalls and mistakes that almost

made me go out of business the first year/When I

first started.



This is why I am super pumped for this masterclass where I will go deep on sharing the [course creation] strategies that are working right now!

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