



Facebook Ads #1 : Invite To Webinar

[ProgressTribe.com](https://ProgressTribe.com)

😍 I [insert what you do/or how you help people]  
because I was tired of [insert pain points].

I have spent the last [insert your period of  
experience] learning different [insert your niche  
or industry such as course creation] strategies to  
help me [insert results desired]

Fact: [Insert results desired such as having a digital course] has profoundly changed my life. I have been able to [insert how your life has changed such as stay home raising my kids, maintain a healthy weight, achieve more freedom].

Because of this, I have been on a mission to share my experience and lessons learned in [insert niche such as course creation] journey.

Good news! I have put together a masterclass that goes into depth on how I started and what it takes to [insert results desired].

I will be going really deep into the strategies that are working right now in the [insert niche]. It is definitely a must-attend class for all aspiring [insert name of your audience such as course creators].

To register for the masterclass, click this link:  
[insert link]

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## Example:

🌟 I [created an online course] because I was tired of [spending time away from my kids, working over 60 hours a week, and being stuck in a cubicle]

*I have spent the last [16 years] learning different [course creation] strategies to help me [have an evergreen profitable course].*

*Fact: [having a digital course] has profoundly changed my life. I have been able to [stay home raising my kids, work less hours, and have more time freedom.]*



*Because of this, I have been on a mission to share my experience and lessons learned in [my course creation] journey. Good news! I have put together a masterclass that goes into depth on how I started and what it takes to [have a profitable digital course]*

*I will be going really deep into the strategies that are working right now in the [course creation].*

*It is definitely a must-attend class for all aspiring [course creators].*

*To register for the masterclass, click this link:*

*[insert link]*