

PROGRESS
TRIBE

**Step By Step
Workbook
To Help You Create
Your Course Outline In
24 Hours
Or Less!**

[ProgressTribe.com](https://www.ProgressTribe.com)

Step 1: Begin With The End In Mind

The first step before creating your course outline is to determine what outcome/transformation you want your student to achieve after going through your course.

Purpose:

Create a course outline
that is...

- 01 Organized in a logical way
- 02 Progressive and easy to follow
- 03 Engaging
- 04 Helps students get results in the shortest amount of time

Examples:

I help moms after giving birth build strong pelvic floor muscles so they can be more confident.

Here is ours:

We help entrepreneurs monetize their knowledge and/or experiences through digital courses and programs so they can spend more time with their families.

Now It's Your Turn...

What outcome will your students experience once they go through your course...

Step 2: Find Your Customer Success Path

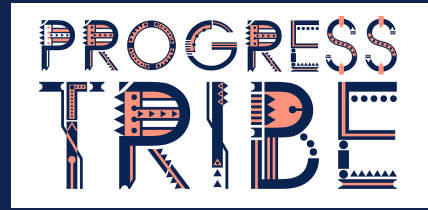
Ask yourself the following question...

What are the main breakthroughs or the biggest steps that helped me/or previous students achieve their results in the shortest amount of time?

Break down these steps into between 4-10 major steps. If you have more than 10 modules the students might get overwhelmed and not finish the course thus not getting any results.

Remember:

The goal for your course should be to help your students get to the finish line and achieve the desired results in the shortest amount of time.



Once you figure out the main steps those will then become the modules of your course.

Each major step/module should have its own goal that helps the student get closer and closer to achieving the main result promised by the course.

Now it is time to figure out your main steps that will lead to results/transformation for your course.



01 - _____

02 - _____

03 - _____

04 - _____

05 - _____

06 - _____

07 - _____

08 - _____

09 - _____

10 - _____

TIP:

Each step should get the student closer to the goal and help the next major step make sense.

Once you break the major steps down, then it is time to organize your lessons.

Step 3:

Lessons are pretty much the how to tips and tricks to achieve the major step/module.



Example:

Let's say you are a food coach and Module 1 is "How To Eat The Right Food Groups", then your lessons might be...


- ✓ Choosing Healthy Carbs
- ✓ Choosing Healthy Proteins
- ✓ Choosing Healthy Fats
- ✓ Incorporating Fruit and Veggies To Your Diet

Checklist: Coming up with a logical, effective, and progressive outline.

01 *Ask yourself these questions and write down their answers to help to get more clarity.*

 *Are all the steps in agreement with the main transformation/results?*

Yes or No? _____

 *Does each step help your student move closer to getting the results or transformation of your digital course's big promise.*

Yes or No? _____

02

Does each step/module have a small win or aha moment?

Each major step/module should give your customer a small win which will motivate them to keep going to achieve even bigger wins/transformation/results as promised by your course/program.

This is achieved by each module having its own mini goal and the students knowing exactly why they are going through that module. The beginning of each module should tell the students exactly what to expect and what they will achieve.

TIP:

*This is how you phrase
the purpose sentence of
each module:*

*After this module, you will
be able to.....*

*or, You will know how
to.....*

For example:

One of the main modules that we have at Progress Tribe is to show our students how to find their ideal audience.

Here is what we state at the beginning of the module.

After this lesson, you will be able to correctly target and find the audiences ((This is their small win)) that are most likely to turn into customers for your online digital course or program.

It is time for you to write out the module goals for your course/program.



Module One

Small win...

After this module you will be able to...

Module Two

Small win...

After this module you will be able to...

Module Three

Small win...

After this module, you will be able to...

Module Four

Small win...

After this module you will be able to...

Module Five

Small win...

After this module you will be able to...

Module Six

Small win...

After this module you will be able to...

Module Seven

Small win...

After this module you will be able to...

Module Eight

Small win...

After this module you will be able to...

Module Nine

Small win...

After this module you will be able to...

Module Ten.

Small win...

After this module you will be able to...

Conclusion

Congrats! You now have clarity on how to create and organize your course content so it is logical, progressive, and helps your customers get to the endpoint and achieve results in an effective way.

If you are looking for step by step coaching on how to build a profitable course, then make sure you join our waiting list for our next masterclass here: ProgressTribe.com/Waitlist